

Strategic Plan

April 1, 2022 – March 31, 2025



GOAL 1: Commitment to Organization

PRIORITIES

1. **Governance**
2. **Operations**
3. **Membership**
4. **Communication**

OBJECTIVES

- Maintain policies and procedures
- Ensure sufficient staff coordination
- Grow and renew organization and ensure succession planning
- Improve communication, internally and externally

GOAL 2: Commitment to Community Issues

PRIORITIES

1. **Explore and assess new opportunities**

OBJECTIVES

- Identify, assess and respond to emerging issues and opportunities intersecting with social sector

GOAL 3: Commitment to Supporting Initiatives

PRIORITIES

STRATEGIC

1. ***Together Nelson (Poverty Reduction Strategy)***
2. **Volunteer Hub**
3. **NEST Climate Change Action Lab**

OBJECTIVES

- End poverty in Nelson
- Create a sustainable Volunteer Hub in Nelson, focusing on integrating this into *Together Nelson*
- Support community action around climate change

CORE

1. **Citizen engagement**
2. **Nelson Housing Committee membership**

- Foster democratic dialogue
- Act as a catalyst to further active engagement on affordable housing issues